



# GitHub **Satellite**

May 11, 2016 • The Westergasfabriek, Amsterdam

2016 SPONSORSHIP PROSPECTUS

[githubuniverse.com/satellite](http://githubuniverse.com/satellite)



## About GitHub **Satellite**

The first ever European conference in the GitHub Universe event series, GitHub Satellite is a celebration of the latest and greatest in software. Attendees will learn how developers, founders, and activists work to create impactful technologies in Europe and beyond. Great software is about more than code; at Satellite, we'll showcase how the community is tackling the newest and most difficult challenges posed by the modern development workflow.

Satellite will focus on three themes:



### **CODE**

Sessions on product management, user research, interface design, and project planning; hear from experts on everything that comes before you start to write code.



### **COLLABORATE**

Building software goes beyond the code in your text-editor. Learn how engineering teams work together to overcome difficult technical challenges and efficiently build software.



### **SHIP**

Software isn't finished once it's in production. It's just getting started. We'll talk about the best ways to maintain quality, availability, and feedback—and make sure people are happy with your software.

500 people will converge on May 11 with a common goal: collaborate to make software better, together. Join engineers, CEOs, product managers, designers, and the rest of the European and international software communities at Satellite. Contact [satellite@github.com](mailto:satellite@github.com) for more information about sponsoring GitHub Satellite.



## Community Sponsorship

**€ 5,000**

*10 opportunities available*

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The community sponsorship gives you the opportunity to include your company logo on signage and interstitial slides in front of 1,000 Universe attendees.

### **Package will include the following:**

- 2 Tickets
- Logo on signage and interstitial slides

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## Art Installation Sponsorship

€ 10,000

*5 opportunities available*



waffle.io's yarn bombed bench from Universe 2015

With the help of local artists, we'll incorporate your company's logo into the atmosphere of GitHub Satellite in a totally unforgettable (and eminently photographable) way. Past examples of art

installations have included yarn bombing, graffiti walls, and neon signs. Work together with the organizers to create a memorable experience for event attendees.

### **Package will include the following:**

- 4 Tickets
- Logo on signage and interstitial slides
- Mention in communications to attendees and in blogposts
- 2 tweets prior to event with link to content of your choice

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## **Food and Beverage**

**€ 10,000**

*4 opportunities available*

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Treat attendees to delicious food and beverages sourced from local vendors. Have an idea for an interesting culinary experience you'd like to bring to GitHub Satellite (a specific coffee or juice vendor, or favorite food truck)? We'd love to hear about it and make it a reality!

### **Package will include the following:**

- 4 Tickets
- Logo on signage and interstitial slides
- Mention in communications to attendees and in blogposts

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## After-party Sponsorship

**€ 30,000**

*1 opportunity available*

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Hosted at the iconic Van Gogh Museum, the GitHub Satellite after-party will be an interactive experience for attendees to network and enjoy food and drinks amidst exhibits of Vincent Van Gogh's most famous works. Musical entertainment and games will complete the experience.

### **Package will include the following:**

- 15 Tickets
- Digital branding at party venue
- Opportunity to address attendees from the party stage
- Sponsor provided swag placement throughout party venue
- Mention in communications to attendees and blogposts
- 2 tweets prior to event with link to content of your choice

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